



Sustainable  
tourism

Interreg  
Euro-MED



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## Dialogue4Tourism Project

### 2<sup>nd</sup> Steering Committee Meeting (SCM)

#### Public session

Hôtel de Région, Conseil Régional de Provence-Alpes-Côte d'Azur, 27 Pl. Jules Guesde, 13481 Marseille, France.

The meetings for the steering committee, as for the public session, will take place in the building "Rotonde" - Salle de Commission Permanente (first floor).

#### Join Zoom Meeting

Meeting ID: 812 4097 4149

Passcode: 193206

Official language: English

### AGENDA 2<sup>nd</sup> Day. Wednesday. 24<sup>th</sup> April 2024.

#### 8:50 - 9:00 REGISTRATIONS

#### WELCOME BY:

9:00 - 9:15

Ms. Cécile Cadet, Head of the European Cooperation Department of the Euro-Mediterranean Cooperation Directorate - Region Provence-Alpes-Côte d'Azur.

9:15 - 9:30

Mr. Axel Rodríguez-Garrote, Project Officer attached to the Sustainable Tourism mission - Joint Secretariat of the Interreg Euro-MED Programme.

9:30 - 10:45

#### FIRST SESSION:

#### ROUND TABLE ON THE CROSS-NETWORK ALLIANCE, AN OPEN DIALOGUE WITH INITIATIVES, STRATEGIES AND OTHER PROGRAMMES IN THE MED

**Moderator:** European Public Law Organization EPLO, Greece. Ms. Alexia Spyridonidou

#### Participants:

- European Commission. DG Internal Market, Industry, Entrepreneurship and SMEs. Unit GROW G1 – Tourism and Textiles. Ms. Ramune Genzbigelyte-Venturi.
- European Commission. DG Mare. Representative.
- Community4Tourism Project (Interreg Euro-MED Programme). Mr. Arnaud Terrisse.
- Urban Agenda-Sustainable Tourism Partnership (European Commission). Mr. Gianluca Saba (Comune di Genova, Italy).
- Urban Agenda Partnership on Innovative (European Commission). Ms. Valentina Schippers (City of Haarlem, Netherland).
- Union for the Mediterranean (UfM). Ms. Alessandra Sensi.
- Interreg Next Med Programme. Ms. Patricia di Biase.
- National Contact Point of Interreg Euro-MED Programme in France. Ms. Marie Martin and Caroline Humblot.

#### Final Remarks:

- Coordinator JS, Interreg Euro-MED Programme. Mr. Curzio Cervelli.



<https://sustainable-tourism.interreg-euro-med.eu/>



[dialogue4tourism@interreg-euro-med.eu](mailto:dialogue4tourism@interreg-euro-med.eu)

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الاتحاد من أجل المتوسط



## Dialogue4Tourism Project



10:45 - 10:55

### PRESENTATION OF COOL NOONS PROJECT. “ADAPTATION OF THE URBAN TOURISM OFFER TO FACE THE HEATING IN THE MEDITERRANEAN”

(Thematic Project of the Sustainable Tourism Mission – Interreg Euro-Med Programme)

Agence des Villes et Territoires Méditerranéens Durables AVITEM (Marseille)  
Ms. Carla Rasera and Giulia David.

10:55 - 11:15

### COFFEE BREAK

11:15 - 12:45

### SECOND SESSION:

#### PRESENTATION OF THE ROADMAPS OF:

1. “Driving Tourism Transitions DTT Panel” and Hub - Creation and expansion of Dialogue4Tourism Networks within and beyond Euro MED Programme.

El legado andalusí Andalusian Public Foundation (Spain).

Ms. Julia Saiz-Pardo

2. Sustainable Tourism Policy Labs.

Association of the Mediterranean Chambers of Commerce (Spain).

Mr. Luis Miranda

3. Expansion of the Network of Sustainable Tourism Observatories (NSTO)

Lazio Region (Italy). Mr. Giuliano Tallone.

Greening the Islands (GTI), (Italy). Mr. Gianni Chiannetta.





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## Dialogue4Tourism Project

12:45 - 13:00

### WRAP UP BY:

European Public Law Organization, EPLO, (Greece).

Mr. John Mardikis

Regional Ministry of Tourism, Culture and Sport of Andalusia (Spain)  
Associated Partner of D4T Project.

Mr. Francisco Benítez

13:00

### END OF SESSION



Junta de Andalucía  
Consejería de Turismo,  
Cultura y Deporte



Fundación Pública Andaluza  
*El legado andaluzí*

Cultural route  
of the Council of Europe  
Itineraires culturels  
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Circular Economy &  
Climate Change  
Institute



REGIONE  
LAZIO



Institut za poljoprivredu  
i turizam



Institute of Agriculture  
and Tourism



DEPARTMENT  
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ascame



GREENING  
THE ISLANDS



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