



LIBECCIO Closing Events

Grand Hotel Rimini - Marconi Room

LIBECCIO Closing Conference

- **09:00 AM - Opening and Welcome for Participants**
- **09:15 AM - Official Greetings** by **Elisabetta Maini**, Head of the Research and Business Internationalization Division, Emilia-Romagna Region
- **09:30 AM - LIBECCIO Project** by **Maura Mingozi**, LIBECCIO Project Coordinator, Emilia-Romagna Region
- **09:45 AM - Testing results in the Emilia-Romagna Pilot Area** by **Alessia Mariotti**, Center for Advanced Studies in Tourism (CAST) and University of Bologna, Rimini Campus
- **10:00 AM – Project Results and Capitalization Plan** by **Christos Alexakos** ATHENA Research and Innovation Center (ARC), Greece, and **Marinella Pereira**, Terrassa Chamber of Commerce, Spain

10:30 AM - Coffee break

Thematic session: Data Management and Innovation

Chair: Matteo Beghelli, Unioncamere Emilia-Romagna, Italy

- **11:00 AM - “New models of sustainable tourism: evidence, trends and prospects for urban mobility”** by **Nicholas Montemaggi**, GM Endurance
- **11:20 AM - “From storytelling to impact: case studies of sustainable tourism promotion through content marketing”** by **Keith Jenkins**, iambassador
- **11:40 AM - “The Road to a Tourism Digital Twin: Tech Journey and Evolution of the Emilia Romagna Data Hub”** by **Walter Manni**, Emilia-Romagna Tourism Board



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- **12:00 PM - “Infrastructure and Data Platforms for Tourism: Enabling Smart Ecosystems”** by **Daniel Iglesias Gonsálvez**, TotLab, NECSTouR
- **12:20 PM - “Destination management and data use: the case of Costa Brava”** by **Jaume Marín Rabiol**, University of Girona
- **12:40 PM - “You Can’t Download Sustainability: why sustainability can’t be downloaded”** by **Elena Vender**, University of Berlin

1:00 PM - Lunch break

Joint Event – Interreg Euro-MED Program Innovative tourism projects

Chair: Stefania Leoni, ART ER - Emilia-Romagna Region, Italy.

- **2:00 PM - Opening by Axel Rodriguez Garrote**, Interreg Euro-MED Joint Secretariat
- **2:20 PM - Cluster Experiences**
 - **Innovation:** Alessandro Monti (Turismo)
 - **Climate Change:** George Mylonas (HeritAdapt)
 - **Circular Economy:** Laura Bernardinello (Med Route), Luca Olivari (Mast)
 - **Nature & Biodiversity:** Denis Grasso (PortCrew), Emma Magistri (ToCareMed)

4:00 PM - Coffee break



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Interreg
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Co-funded by
the European Union

23rd June 2026

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Governance Projects

- **4:20 PM - D4T Dialogue4Tourism, Julia Sáiz-Pardo**
- **4:40 PM - C4T Community4Tourism, Andrea Di Girolamo**
- **5:00 PM - Open Discussion and Networking**

5:20 PM - Closing Session by **Veronica Lenzi**, European Project Design & International Cooperation, Emilia-Romagna Region.

The event will be streamed live on Zoom via the following link:
<https://visit-libeccio.eu/libeccio-final-events>